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Small Business Development Center Moving to New Location

SEPTEMBER 5, 2008



**GEORGIA
SOUTHERN
UNIVERSITY**

The Georgia Southern University College of Business Administration Small Business Development Center will celebrate the opening of a new office and ribbon cutting on Sept. 16 at 5 p.m.

The GSU SBDC has moved to the Market District Center at 1100 Brampton Avenue Suite C, where they will continue to provide training, technical assistance, and research to help entrepreneurs improve their chances for success.

The Georgia Southern SBDC helps small businesses develop and update business plans, identify sources of capital, set up record-keeping systems and analyze financial records, identify foreign markets for products or services, conduct specialized research geared to specific needs of the business-owner, and create marketing strategies and advertising campaigns.

"The Georgia Southern University SBDC office assists approximately 200 clients each year from Bulloch and the surrounding counties," said Lori Durden, SBDC Area Director.

The GSU SBDC is a part of the Georgia SBDC Network, which is a collaboration of the University of Georgia, Georgia State University, Kennesaw State University, Georgia Highlands College, Clayton State University, Georgia Southern University, Valdosta State University, the University of West Georgia, and the U.S. Small Business Administration.

"We are thrilled to be in such a professional and convenient location, which will allow us to be more accessible to the communities we serve," said Durden.

Georgia Southern University, a Carnegie Doctoral/Research University, offers more than 120 degree programs serving more than 17,000 students. Through eight colleges, the University offers bachelor's, master's and doctoral degree programs built on more than a century of academic achievement. The University, one of Georgia's largest, is a top choice of Georgia's HOPE scholars and is recognized for its student-centered approach to education. Visit: www.georgiasouthern.edu.